



## Exclusivity for Belgian product against potentially harmful radiation related to mobile phone use

- *Belgian scientific innovation based on interference technology*
- *E-Waves Phone Chip neutralizes radiation which WHO believes to be potentially harmful*
- *Belgian pharmacists tomorrow in pole position in worldwide distribution plan*

Brussels (Belgium), 9 December 2008 (1:00 PM CET) – At today's press conference, Marc Coucke, CEO of Omega Pharma, presented the E-Waves Phone Chip. Based on interference technology, this chip neutralizes the potentially harmful radiation of mobile phones.

Artificially created electromagnetic radiation interferes with the natural electromagnetic field. In particular for high frequency radiation (between 3MHz and 10 GHz), as can be found in mobile telephone use or DECT applications, there is a growing international consensus that frequent exposure to such radiation can be potentially harmful. On October 8, 2008 this consensus was reinforced with the publication of the interim findings of the worldwide Interphone study, conducted by the International Agency for Research on Cancer (IARC) and commissioned by the World Health Organization (WHO).

Unnatural electromagnetic waves, e.g. in mobile telephony, consist of high frequency carrying waves, which are modulated in different ways. These modulated waves have a negative impact on the human body as they modify genetic codes on a cellular level. Since 2003 Dr. Peter Aelbrecht, the Belgian expert in this field, and Pol Van Welden, his business partner at More Energy Solutions, searched for a solution. Their E-Waves Phone Chip beams a quantum physical information wave, which is in counter-phase with the harmful components of the electromagnetic waves – thus neutralizing the potentially harmful waves, as demonstrated in various studies and tests.

The E-Waves Phone Chip will be exclusively distributed by Omega Pharma. As of tomorrow, December 10, the E-Waves Phone Chip is available at the Belgian pharmacies for 38,95 euro. Omega Pharma intends to enable consumers beyond Belgium to benefit as soon as possible from this scientific innovation and is therefore accelerating its preparations for the introduction of the E-Waves Phone Chip in other countries.

Since its creation in 1987, Omega Pharma has grown into a multinational group with over 2,000 staff and with operations in more than 30 countries. Omega Pharma is one of the few companies dealing solely in OTC products and is poised to enter the worldwide Top Ten ranking in the market for over-the-counter medicines and personal care products.

The presentation of the press conference is available at [www.omega-pharma.be](http://www.omega-pharma.be) or at [www.ikbelveilig.be](http://www.ikbelveilig.be)

For additional information, please contact:

[Sabine.Vancoppenolle@omega-pharma.be](mailto:Sabine.Vancoppenolle@omega-pharma.be) - Tel. 0032/9/381.02.15