



Omega Pharma to become service provider in 13 countries for newly created pan-European healthcare alliance

Nazareth (Belgium)/ London (UK), 24th April 2006 – Today, the Ceuta Healthcare Group of Companies has launched a new European alliance delivering outsource sales & marketing solutions to the OTC industry (i.e. Health & Beauty industry) in 30 markets across Continental and Eastern Europe. Omega Pharma has been selected by Ceuta Healthcare as alliance member for providing services in 13 of the 30 markets.

The Alliance will be able to offer companies an innovative and cost-effective solution for their brand and corporate development needs and options for their business strategies in Health & Beauty across Europe. Companies looking for a consistent standard of performance and professionalism will now be able to achieve this through one organisation committed to excellence. No other Health & Beauty organisation offers this ground breaking service across such a wide network and geography.

The Alliance will be the ideal platform for companies with existing business in the countries that are covered by the Alliance, as well as for expansive companies from outside Europe looking for the best way to bring their innovations to Europe.

In the 30 geographic markets, the Alliance will operate through the following partners:

Country	Alliance partner	Country	Alliance partner
1 Austria	SSL International	16 Luxemburg	<i>Omega Pharma</i>
2 Belarus	Delta Medical	17 Moldova	Delta Medical
3 Belgium	<i>Omega Pharma</i>	18 The Netherlands	<i>Omega Pharma</i>
4 Bulgaria	Arishop Pharma	19 Norway	<i>Omega Pharma</i>
5 Czech Republic	Mark Distribution	20 Poland	Krotex
6 Denmark	<i>Omega Pharma</i>	21 Portugal	<i>Omega Pharma</i>
7 Finland	<i>Omega Pharma</i>	22 Romania	Mediplus (A&D)
8 France	<i>Omega Pharma</i>	23 Russia	Delta Medical
9 Germany	<i>Omega Pharma</i>	24 Slovakia	(to be considered)
10 Georgia	Delta Medical	25 Spain	<i>Omega Pharma</i>
11 Greece	<i>Omega Pharma</i>	26 Sweden	<i>Omega Pharma</i>
12 Hungary	(to be considered)	27 Switzerland	SSL International
13 Ireland	Kelkin	28 Turkey	(to be considered)
14 Italy	<i>Omega Pharma</i>	29 Ukraine	Delta Medical
15 Kazakhstan	Delta Medical	30 United Kingdom	Ceuta Medical

Omega Pharma strongly believes this Alliance will be very beneficial for the development of OTC in Europe and also for all members and future clients of the Alliance. It is today too premature to provide an indication if or to which extent it will contribute to the company's 2006 operating income.

For further details on the Ceuta Healthcare European Alliance, contact Peter Burrows – Director of European Development on Business Line - 0044 (0)1202 780558 or Mobile 0044 (0) 7740 957740 or visit the European web site at www.ceutahealthcare.co.uk/europe where the original press release can be found.

For more information on Omega Pharma, contact Chris Van Raemdonck on business line 0032/9/381 03 31 or mobile 032/499/58 55 31