



Omega Pharma strengthens management

Nazareth (Belgium), 12 January 2007 – Today, the Extraordinary General Shareholder Meeting has taken place for which the required quorum was not reached following the initial convocation for 14 December 2006. Today's Meeting granted its approval to all resolutions and proposals for decisions, as included in the official convocation (*).

The main agenda item was the appointment of **Jan Cassiman** bvba (represented by Mr. Jan Cassiman) and of Mr. Ger van Jeveren – CEO of Omega Pharma/OTC and of Arseus respectively – to member of the Board of Directors of Omega Pharma NV. Both nominations are step stones in the legal-administrative preparation process to transform Arseus and Omega Pharma/OTC into two autonomous companies.

Omega Pharma also announces that, effective April 2007, Mr. **Mike Van Ganse** will assume the function of Head of Marketing for the group's OTC activities.



He will also be a member of the Executive Committee of Omega Pharma NV, replacing Mr. Mario Debel, who decided to end his collaboration with the group, thus enabling him also to focus more on his family business. Mike Van Ganse (Belgium, °1969) is at present still active at Bayer Consumer Care, where he is since 2003 Head of Marketing for the French OTC market. Prior to this assignment, he held various international functions at Novartis Consumer Health, based in Switzerland, the UK, the US and Belgium. He started his career in 1992, at Nutricia, as responsible for the Galenco brand, which has been acquired by Omega Pharma in 2003.

Jan Cassiman, CEO Omega Pharma/OTC comments: "The operational experience of Mike Van Ganse in key markets such as France and the UK, as well as his strategic expertise – both in Europe and beyond – significantly strengthen the know-how of the group."

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Note: a photograph of Mr. Mike Van Ganse can be downloaded from www.omega-pharma.be (Visitors Center – Other info – Illustrations – Board of Directors and Management Committee).

() At this occasion, the web pages "Visitor Center/Board and management" and "Investor Center/Info for shareholders" have been updated.*